

Basic Course: Intellectual Property Rights for IP Administrators

Topics

- The different types of intellectual property:
patent | trademark | design | trade secret
- The procedure from filing
through to granting
- PATENT applications abroad:
European patent (EPC) and Patent Cooperation Treaty (PCT)
- TRADEMARK applications abroad:
European trademark and international trademark

Intellectual Property rights
for beginners and lateral movers

Your speaker



Pete Pollard
European & Dutch Patent Attorney,
European Design & Trademark Attorney,
Fireball Patents,
Eindhoven (The Netherlands)

Aims and objectives

This course will give you a good introduction to intellectual property rights. Working in patent and trademark administration is highly complex due to the many different procedures. Our course aims to provide you with specific training and expertise in many aspects of the various procedures, in order to improve both your knowledge and your skills.

The two-day course is designed to provide you with essential knowledge of IP and the IP systems, as well as an overview of the main patenting procedures together with many practical tips. The content will be presented systematically, clearly and in a manner that is easy to understand.

The expert will also help you understand cause and effect. Consequently, you will be more competent and efficient in your daily work.

Take the opportunity to discuss complex problems with your colleagues and the expert.

Who should attend?

- Beginners and lateral movers
- Junior IP administrators
- Secretarial and support staff dealing with IP

Your speaker



Pete Pollard
European & Dutch Patent Attorney, European Design & Trademark Attorney, Fireball Patents, Eindhoven

Originally from the UK, Pete has lived in The Netherlands for 30 years. After 5 years in-house at ASML, he moved to the private practice DeltaPatents in 2007, dividing his time between patent work, management and training in European and PCT law.

As partner, he was responsible for the procedures and functioning of their formalities group. He was one of the original tutors when DeltaPatents started training patent administrators, and passed the first exam himself in 2011 to become a Certified Formalities Officer (NL).

He was also one of the first tutors to teach administrators at the EPO as part of their EPAC program. In 2017, he left DeltaPatents to start his own firm, Fireball Patents, providing cost-effective patent services to SME's and startups.

Your benefits

- A better understanding of the different intellectual property rights
- Insights into the work of IP specialists in your own organisation
- The opportunity to discuss complex issues with our expert

21 - 22 June 2018; 9:00-17:00

The different types of intellectual property rights

- Types of IP strategies
- IP protection throughout the world
- Patent and Utility Model
- Trademark
- Design
- Trade Secret
- Ownership and transfers
- Representation and foreign agents
- Using the priority system
- Online & electronic filing

The patent

- Procedures and requirements, from filing through to granting
- Filing documents
- Fees and major deadlines
- Examination procedure
- Granting procedure
- Utility models

The design

- Procedures and requirements, from filing through to registration
- Filing documents
- Fees
- Deferment of publication

The trademark

- Procedures and registration, from filing through to registration
- Filing documents
- Fees
- Examination procedure

The trade secret

- Risks of keeping innovations secret
- Confidential depot's
- Taking reasonable precautions

The European patent (EPC)

- Important requirements and steps during filing, search, examination and grant
- Validating in EPC states
- Paying national annuities

The international patent (PCT)

- Important requirements and steps during filing and search
- Optional search and examination
- Initiating the national/regional phase

The European trademark

- Important requirements and steps during filing and registration
- Using trademarks
- Monitoring and updating trademarks

The international trademarks

- Important requirements and steps during filing and registration
- Extension of protection

Registration under
service@forum-institut.com or
Fax +49 6221 500-555

Registration Form

Yes, I will attend the Practical Course

Basic Course: Intellectual Property
Rights for IP Administrators

Name

Position, department

Company

Street

Post code, city, country

Tel. no.

E-mail

Contact person at office

Date, signature

How to register

■ **Registration: +49 6221 500-500**

■ **Conference no.: 18 06 145**

■ **Website:**

www.forum-institut.com

■ **Date and venue**

21 – 22 June 2018 in Amsterdam

both days: 09:00-17:00

DoubleTree by Hilton Amsterdam Centraal Station

Oosterdokstraat 4 · NL 1011 Amsterdam

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■ **Fee**

€ 1480.00 (+ 21% VAT)

The fee includes course documentation (including free download) as well as refreshments, lunch and a certificate. You will receive an invoice as well as confirmation.

Any Further Questions?



Please feel free to contact me if you have any questions.

Sabine Schilling

Conference Manager

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